

ANISHA KHAN

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[Website Portfolio](#)

[LinkedIn](#)

Huddersfield (open to relocate across UK)

SUMMARY

Graphic designer with hands-on experience managing the visual identity and digital presence for multiple distinct brands. Skilled in branding from concept to finish, UI design, and creating engaging social content. Detail-driven and reliable, I specialise in building and maintaining cohesive brand systems that connect with both B2B trade partners and B2C consumers from concept to rollout. I bring innovative thinking to every project with a constant focus on professional development and growth.

EXPERIENCE

Graphic Designer - FiredUp Corporation Jun - Present Huddersfield, United Kingdom

- Created and branded Miro radiator product brand from scratch, which included creating styleboards, brand profile, setting the visual direction for product photography, and creating launch templates.
- Designed and updated brand websites using the Wix platform, while also working directly with six external web studios to maintain and improve site layouts, UI experience and overall navigation of sites.
- Managed and maintained the visual identity for 9 distinct brands, taking responsibility for upkeeping their websites, social media, visual assets, product photography and online marketplace listings completely up to date, .
- Created short-form video assets and Reels using After Effects and Adobe Express, which directly increased overall views and grew the follower count across channels.
- Designed a wide range of social media templates, email marketing and graphics, tailoring the visuals to fit different audiences including B2B and B2C customers.

Graphic Designer - Bringer(On -Demand Services Platform) Feb - Present Remote, Europe

- Leading a comprehensive brand evolution, refining and modernizing the visual identity to align with international market standards.
- Executing end to end web design transitions, translating brand guidelines into responsive, user-friendly digital interfaces.
- Developing strategic microcopy and UX writing, ensuring a cohesive brand voice across "no results" pages, search states, and error messaging to improve user retention.
- Collaborating across borders to deliver a consistent design system that bridges the gap between marketing assets and functional web environments.

Volunteer Graphic Designer - Sports Local Action Jan 2026-Present Remote, UK

- Support marketing efforts by designing engaging visual content for both print and digital platforms
- Produce leaflets, flyers, logos, and social media assets to promote local sports programmes
- Contribute creative ideas while maintaining clear and consistent brand identity.

Freelance Graphic Designer(Logo rebrand) - Every Bodies Gym Dec 2025-Jan 2026 Remote, UK

- Designed a complete logo rebrand for a gym supporting neurodiverse individuals, with a focus on inclusivity, comfort and community.
- Created custom typography and a logo mark, translating client guidelines on style and colour into a clear, modern and approachable identity.
- Developed the logo system with versatility in mind, ensuring it works effectively across merchandise, flyers, signage and digital applications.
- Managed the project from concept development through to final delivery, providing professionally prepared assets for print and digital use.

Designer & Curator — Solo Exhibition Mar 2025-May 2025 Oslo, Norway

- Independently developed and curated a solo exhibition, leading creative direction, production and promotional strategy from concept through to launch.
- Designed and delivered a full suite of promotional assets across print, digital and social media, driving audience engagement and visibility.
- Achieved full-capacity attendance at both private and public openings, with sustained footfall through the final day.
- Sold 3 of 6 exhibited works, achieving a 50% sell-through rate during the exhibition period.
- Collaborated with Omnibus Atelier on curatorial planning and installation logistics, supporting a seamless exhibition build.
- Managed artwork production timelines and end-to-end coordination to ensure a successful launch.

RedBull Uk, Chinese Lunar Year Photography Jan 2023-Jan2023 Manchester, UK

- Commissioned to capture and edit commercial photography for Red Bull UK during Lunar New Year celebrations in Manchester's Chinatown
- Documented brand representatives interacting with the public, highlighting product engagement and audience experience.
- Produced and retouched high-quality, social-ready visual assets documenting brand ambassadors and live consumer engagement, aligned with campaign objectives..
- Delivered culturally responsive imagery optimised for digital rollout, supporting brand visibility during a public event.

EDUCATION

2023-2025 MA Graphic Design & Art Direction, Distinction
Manchester Metropolitan University, Manchester, England

2020-2023 BA(Hons) Graphic Design, First Class
Manchester Metropolitan University, Manchester, England

SKILLS

PROFESSIONAL

- Adobe After Effects
- Figma
- Wix Studio
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premier Pro
- Adobe Indesign
- Canva
- Spline
- Adobe Express
- Adobe Firefly

SOFT SKILLS

- Time Management
- Adaptability
- Problem Solving
- Attention to Detail
- Visual Storytelling
- Concept and Development
- Printing and Packaging
- Ediotrial Design
- Typography and Layout
- Photography and Photo Editing
- Art Direction

PROTOTYPING

- Bookbinding
- Lazercutting
- Photography
- Risograph Print
- Sublimation Print
- Screen Print and Letterpress
- Typeface Design
- UI Design
- UX Design

LANGUAGES

- English
- Norwegian
- Urdu